Camino as a Parish Management Solution

Over the past several months we have been investigating different products to help our parishes with database management, communications, and evangelization. One of these products, Camino, has been in a pilot stage with 5 of our parishes and has had great success. Now more than ever, especially since COVID-19, it is important to know exactly who our members are and to be able to communicate well to our parishioners and evangelize to the community.

It is with this in mind that I endorse Camino as a good and prudent database product for the parishes within our Diocese. My endorsement should not be seen in any way as any sort of mandate from the Diocese, but instead please see my recommendation as a request to make sure the application you are using is the best tool to accomplish the mission that we all share.

Within the next few weeks or months a representative from Diocesan, a Catholic communications company that has built Camino, will be in touch to see if you would like to take advantage of this database solution. Camino offers a Catholic approach to parish database management and comes with great features such as online faith formation and tracking, the ability for parishioners to update their profile right from their phone, easy and quick reporting, and the ability to communicate with parishioners. I truly believe that this product can be of significant aid to the parishes.

Due to our relationship and the positive feedback from the pilot, Diocesan has been kind enough to cut the cost of the one-time conversion fee for anyone that switches over to Camino within the Diocese. Switching is easy and their Customer Care team will handle 95% of the conversion at a discounted rate of $750. After this one-time fee, parishes can enjoy the use of Camino for $125 a month.

Please give some thought toward taking part in this promotion. If you have any questions, or would like to talk to one of the parishes that is using Camino, please reach out to me directly (nkessler@rcbo.org).