

As you may have read in the latest edition of the Diocesan Communicator, we are excited to announce that we have found a **Catholic-specific data management system built for parish life—Camino!**

Imagine a platform that can track parishioner households, record sacraments, and provide tools for appeals, giving, communication, and ministry management—all in one place. Camino is **highly recommended by Bishop John and is the preferred system of the Diocese of Marquette** for managing appeals, parishioner engagement, gift reporting, and so much more.

You can learn more about Camino here: <https://diocesan.com/marquette/>

Why Camino?

Camino will simplify parishioner giving records by integrating giving history across both the diocese and parish levels, reducing duplication and ensuring accuracy. Its user-friendly interface is designed with parish staff and diocesan offices in mind, helping to minimize administrative burdens. Even better—the Camino team will take care of **onboarding for you**, working directly with each parish to ensure a smooth transition.

By consolidating information into a single, centralized system, Camino provides cleaner lists, more reliable data, and more efficient communications. Most importantly, Camino fosters a church records and data-focused approach, creating a personal and consistent experience that is fully aligned with our mission of stewardship and our ongoing efforts to strengthen development across the Diocese.

Don't Just Take Our Word for It

Want to hear from someone in our diocese already using Camino in parish life? Reach out to **Annette Butina** at Holy Family Parish (South Range) and St. Ignatius Parish (Houghton) for her firsthand feedback and experience: annette_bookkeeper@stignatius-houghton.org | 906-482-0212

Next Steps

If you're interested—even just a little—we encourage you to:

1. Review Camino's **reasonable pricing structure based on parishioner households** here: <https://diocesan.com/marquette/#FAQs>
2. Sign up for Camino using the **form at the bottom of the page**: <https://diocesan.com/marquette/#Start>
3. If you're not ready to sign up but want to learn more, contact me, connect with Annette, or attend the **Bookkeeper Workshop on October 7**, where you'll hear directly from a Camino representative.

Our goal is to have as many parishes as possible signed up before the end of the year so we can begin the new year with a fresh, unified system. While you may sign up at any time, we **highly recommend taking this step now**. Our diocesan staff will be here to guide you through the conversion process, with training and resources provided to ensure success.

I kindly ask each parish to prioritize this transition so that together, we can improve communication, enhance stewardship, and ultimately better serve our parishioners and ministries. Thank you for your cooperation and partnership as we take this important step forward. Please don't hesitate to reach out with any questions as we begin this process.